Material 2

July 24, 2012

**Open Data Promotion Consortium**

**Prospectus**

**1 Name**

Open Data Promotion Consortium

**2 Background and purpose of establishment**

In our country, interests and opportunities for approach toward open data are suddenly increasing in recent years from the lesson of rehabilitation and reconstruction from East Japan great earthquake disaster of last year. Necessity of maintenance of the open data environment for circulation and utilization of information which does not close within a main body, a field and a domain was proposed in Council for Ministry of Internal Affairs and Communications information and communication middle report, “Principle of the information and communication policy for the realization of the knowledge information society, July 25, 2011",.In addition, "Electronic administration open data strategy" was devised on July 4, this year by the IT strategy headquarters.

In EU "European Open data strategy" was devised at the end of last year. Establishment of the data portal of EU, securement of a fair condition within the EU area and the support for research and development of data processing technology were scheduled to be implemented. Hence, the U.K. and France etc. have been releasing and implementing the effective utilization of community data positively. Furthermore, the aggressive promotion of open data is proposed in the memorandum “BUILDING A 21st CENTURY DIGITAL GOVERNMENT” written in May,2012 by the Obama Administration in the United States.

Though, the data which public institutions hold is precious assets and resources, it is not necessarily used effectively today. As well as an improvement and an efficiency of the public service to the nation, a transparency improvement, an efficiency of the company activity and a creation of the new service and business are expected like other foreign countries. As the economic effect that open data brings, estimation of 1,200 billion yen in a market price and 5,500 billion yen of economic ripple effect is introduced by replacing findings submitted to European Commission into Japan from the GDP ratio.

At first, it is important that the government and local public organizations open the data to the public positively for the open data promotion. Hence, a concrete action is demanded. On the other hand, even if the public institutions releases data positively, the effect becomes restrictive when the nation or a company does not create a new value or a service by utilizing the information effectively. Besides, the making of structure to tie seamlessly between the data held by public institution and the data held by private sector is necessary. This includes such as the standardization of the data form in consideration of the mash up with the data which is held by the private sector and the circulation and the utilization promotion of the data held by a private sector with a high public nature.

Therefore “Open Data Promotion Consortium” is established for the purpose of base maintenance promotion towards the realization of the open data distribution environment through collaboration between industry, educational institutions and the administration.

**3 Main Activity**

The immediate activities of the consortium are as follows.

1) Study on the resolution of the topics towards open data promotion

* Discussion on the state of a technical standard required for open data promotion.
* Discussion on the state of license required for open data promotion.

2) Dissemination and promotion activities of open data

* Dissemination and sharing of information about open data
* Discussion on a new service by open data promotion

**4 Promoters**

Yuriko Inoue Professor,

Hitotsubashi University Graduate School of International Corporate Strategy

Noboru Koshizuka Professor,

Interfaculty Initiative in Information Studies, The University of Tokyo

Hiroshi Komiyama Chairman of the Institute,

Mitsubishi Research Institute, Inc.

Ken Sakamura Professor,

Interfaculty Initiative in Information Studies, The University of Tokyo

Hideyuki Tokuda Dean and Professor,

Graduate School of Media and Governance, Keio University

Ichiya Nakamura Professor,

Graduate School of Media Design, Keio University

Jun Murai Dean of the Faculity of Environment and Information Studies,

Keio University

Katsuaki Watanabe（Vice Chairman, Directors, Japan Business Federation）

(In Japanese alphabetical order)

**5. Corporative enterprise, Organization, Experts**

See the attached document1

**6. Structure**

Chairman:

Hiroshi Komiyama (Chairman of the Institute, Mitsubishi Research Institute, Inc.)

Adviser:

Ken Sakamura (Professor, Interfaculty Initiative in Information Studies, The University of Tokyo)

Hideyuki Tokuda (Dean of Professor, Graduate School of Media and Governance, Keio University)

Jun Murai (Dean of the Faculity of Environment and Information Studies, Keio University)

Katsuaki Watanabe (Vice Chairman, Directors, Japan Business Federation）Director:

Yuriko Inoue (Professor, Hitotsubashi University Graduate School of International Corporate Strategy)

Noboru Koshizuka (Professor, Interfaculty Initiative in Information Studies, The University of Tokyo)

Ichiya Nakamura (Professor, Graduate School of Media Design, Keio University)

Observer:

Ministry of Internal Affairs and Communications

Cabinet Secretariat

Ministry of Economy, Trade and Industry

Ministry of Agriculture, Forestry and Fisheries

Ministry of Land, Infrastructure, Transport and Tourism

Japan Business Federation

ASP-SaaS-Cloud CONSORTIUM

Secretariat:

Mitsubishi Research Institute, Inc.

See the attached document2 for details

**7 Activity schedule**

Establishment: July 27, 2012

Promotion and research activities: Begins sequentially from August, 2012

Annual report meeting: Scheduled to be held after March, 2013

8 Memorandum

See the attached document3

(Attached document 1)

Open Data Promotion consortium

Corporative enterprises, organizations, experts

■Corporative enterprises, Organizations

ITS Japan

ASP・SaaS・Cloud CONSORTIUM（ASPIC）

NTT Communications Corporation

NTT DATA Corporation

NTT DOCOMO, INC.

NTT Resonant Inc.

KDDI CORPORATION

Center for Global Communications, International University of Japan

Japan Cloud Consortium

SoftBank Telecom Corp.

Toshiba Solutions Corporation

TOYOTA MOTOR CORPORATION

International Business Machines Corporation

Japan Business Federation

Japan Information Processing Development Center (JIPDEC)

NEC Corporation

Nomura Research Institute, Ltd.

Panasonic Corporation

Hitachi, Ltd.

FUJITSU LIMITED

Mitsubishi Research Institute, Inc.

YRP Ubiquitous Networking Laboratory

■Local governments

Sabae city

Bureau of construction

Fukuoka city

Yokosuka city

Yokohama city

■Experts

Yusho Ishikawa (Project Professor, Interfaculty Initiative in Information Studies, The University of Tokyo)

Ikki Ohmukai (Associate Professor, National Institute of Information)

Hiroichi Kawashima (Special adviser in Saga Prefecture)

Iwao Kobayashi (Scholex)

Toshiko Sawada (Director, EC Network)

Masahiko Shoji (Senior Research Fellow/Assistant Professor, Center for Global Communications, International University of Japan)

Hideaki Takeda (Professor, National Institute of Information)

Fumito Tomooka (Professor, Nihon University College of Law)

Akihiro Nakao (Associate professor, Interfaculty Initiative in Information Studies, The University of Tokyo)

Yuko Noguchi (Mori Hamada & Matsumoto lawyer’s office

Sawako Nohara President and CEO, IPSe Marketing, Inc./Project Professor, Graduate School of Media and Governance, Keio University

Kenji Hiramoto (Executive Adviser for Chief Information Officer, Ministry of Economy, Trade and Industry)

Yoshiaki Fukami Assistant Professor, Graduate School of Media and Governance, Keio University

Taisuke Fukuno (President and CEO, jig.jp)

Fumihiro Murakami Mitsubishi Research Institute, Inc. Vice Director-General of the Headquarters, Local Management Research Division)

Ryouji Mori (Cyber Law Japan Eichi Law Offices)

In Japanese alphabetical order

**Adviser**

Ken Sakamura (Professor, Interfaculty Initiative in Information Studies, The University of Tokyo)

Hideyuki Tokuda (Dean of Professor, Graduate School of Media and Governance, Keio University)

Jun Murai (Dean of the Faculity of Environment and Information Studies, Keio University)

Katsuaki Watanabe (Vice Chairman, Directors, Japan business Federation)

Collaboration

**Data Governance Committee**

Chairman Yuriko Inoue (Professor, Hitotsubashi University Graduate School of International Corporate Strategy)

Vice-chairman Yuko Noguchi Mori Hamada & Matsumoto Lawyer’s office

**Technical Committee**

Chairman Noboru Koshizuka (Professor, Interfaculty Initiative in Information Studies, The University of Tokyo)

Vice-Chairman Hideaki Takeda (Professor, National Institute of Information)

**Organization Chart**

Attached Document 2

Advice

Participation, Collaboration

Participation, Collaboration

Participation, Presentation

Report

**General Meeting**

C**ompany members, organizations, experts**

**Observer**

Ministry of Internal Affairs and Communications

Cabinet Secretariat

Ministry of Economy, Trade and Industry

Ministry of Agriculture, Forestry and Fisheries

Ministry of Land, Infrastructure, Transport and Tourism

Japan Business Federation

ASP-SaaS-Cloud CONSORTIUM, etc.

利活用・普及委員会

Chairman Ichiya Nakamura(Professor, Graduate School of Media Design, Keio University)

Vice-chairman Fumihiro Murakami (Mitsubishi Research Institution, Inc. Vice-Director-General of the Headquarters, Local Management Research division.)

**The Board of directors**

Chairman Hiroshi Komiyama(Chairman of the Institute, Mitsubishi Research Institute, Inc.)

Director Yuriko Inoue (Professor, Hitotsubashi University Graduate School of International Corporate Strategy)

Noboru Koshizuka (Professor, Interfaculty Initiative in Information Studies, The University of Tokyo)

Ichiya Nakamura(Professor, Graduate School of Media Design, Keio University)