

Building demand for open data

Richard Stirling – Commercial Team

24 November 2013

@Rchards

Data is the raw material of the
new industrial revolution



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

THE DIRECTOR

May 9, 2013

M-13-13

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM:

Sylvia M. Burwell
Director

Steven VanRoekel
Federal Chief Information Officer

Todd Park
U.S. Chief Technology Officer

Dominic J. Mancini
Acting Administrator, Office of Information and Regulatory Affairs

SUBJECT: Open Data Policy—Managing Information as an Asset

**“Making Open and Machine
Readable
the New Default for
Government Information”
EXECUTIVE ORDER, BARACK
OBAMA**



“Open Data is at the heart of
my agenda for Government”

Prime Minister Cameron, UK



“Open Data Strategy can enhance transparency and trust of
government, and lead to economic revitalization”

(former) Prime Minister Noda, Japan



“Openness will strengthen our democracy
and promote efficiency and effectiveness in Government”

President Obama, USA



“a new era in which people can use open data to generate insights, ideas, and services to create a better world for all”

G8 Open Data Charter 2013



**Knowledge
for everyone**

ODI has unlocked over
£16m in its first year

“Creating an environment for others
to be successful”

Technology Strategy Board
Driving Innovation


OMIDYAR NETWORK™

- £10^m public sector funding
- £3^m innovation funds & start-up contracts
- £3^m philanthropic and grant funding
- £800^k commercial bookings



Credit: Press Association

Data as Culture

<http://www.theodi.org/culture>

The world's first "Data as culture" art commission

+ 89 respondents from 20 countries in 2 weeks

+ Global coverage (WSJ, main TED conference in LA)

+ 3,000+ visitors to the ODI London space

+ Significant response from cultural leaders

*"You've set the agenda for data as culture
-- so what's next?"*

Honor Harger, Creative Director, Lighthouse Arts





- Public Services – innovation and savings
- Civil Society – enables greater scrutiny
- Private Sector – enhances services

**Enables benefits across the
economy**



Home

- [Detailed statin analysis](#)
- [Why prescriptions matter](#)
- [FAQ](#)
- [Methodology](#)
- [Contact us](#)
- [About this site](#)

About Prescribing Analytics

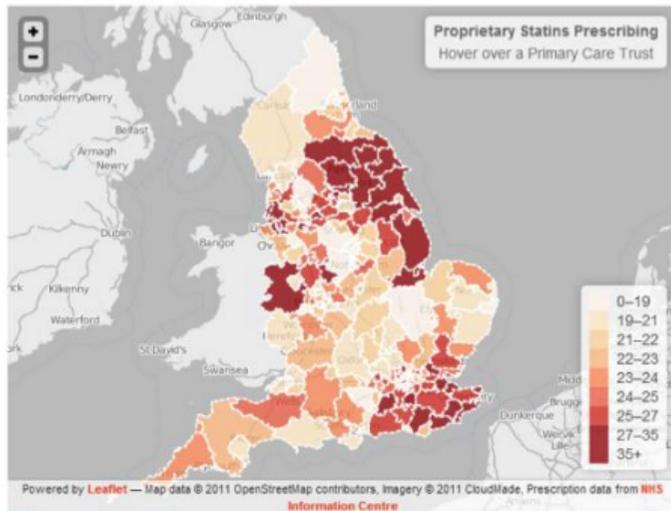
Prescribing Analytics is a joint venture of a group of UK technologists and NHS doctors, who believe in the power of data and technology to help the NHS.

Drop us an email at info@prescribinganalytics.com

NHS efficiency savings: the role of prescribing analytics

The NHS has been challenged to make £20 billion in "efficiency savings" by 2015 (1). £10 billion a year are spent by the NHS on essential drugs. Often, there's a choice between a cheap "generic" medication, or an expensive "branded" one. Branded drugs can cost over ten times as much, for the same therapeutic benefit. "Prescribing Advisors" in the NHS, with the support of NICE, encourage doctors to use the most cost effective treatments. We have analysed exactly how much is spent on expensive "branded" medicines, for one class of drugs, namely statins, in England.

Percentage of proprietary statin prescribing by CCG Sep 2011 - May 2012



[Show PCT data](#)

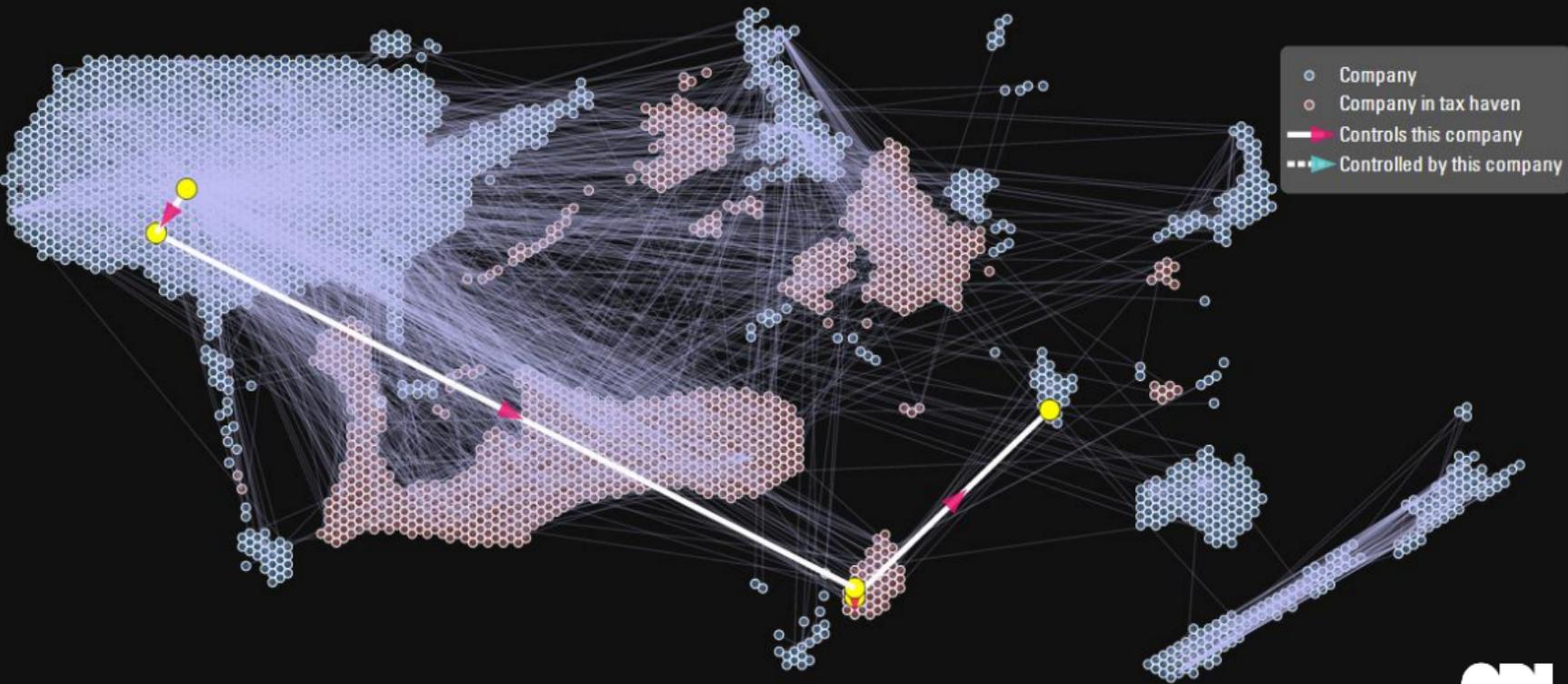
Where generic alternatives exist, NHS purchasing of branded drugs has a number of effects:

1. There is only a finite amount of money to spend on treatments. Prescribing a patient expensive branded drugs, when cheaper equivalents would have the same therapeutic effect, means that money is wasted. As a result the NHS has less money to spend on the care needed by other patients.

GOLDMAN SACHS (INDIA) SECURITIES PRIVATE LIMITED

One of 27 subsidiaries registered in India

CONTROL CHAIN: GOLDMAN SACHS GROUP, INC., THE > GS INDIA HOLDINGS L.P. > GOLDMAN SACHS INVESTMENTS (MAURITIUS) I LIMITED > GOLDMAN SACHS (MAURITIUS) L.L.C. > GOLDMAN SACHS (INDIA) SECURITIES PRIVATE LIMITED

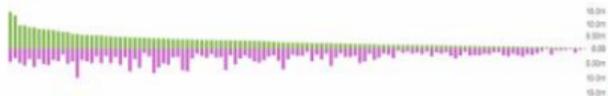


Explore

This site provides the most comprehensive snapshot of the UK peer-to-peer lending (P2P) market released on 16/07/13. Using data from the three biggest P2P platforms in the UK ([Zopa](#), [RateSetter](#) and [Funding Circle](#)) we highlight the regional geography of lending in the UK. You can download the report [here](#).

UK

lending totals



receiving totals

Lending

£378M

48,891

lenders

8 lenders per 10,000



£7,736

average lent

£4,400

Receiving

£378M

59,851

recipients

9 recipients per 10,000



£6,320

average received

£4,400



ODI acts as a convening
point around impact



From: Postcode
To: Stop/station

4 alternative routes:

49 minutes

- SE24 9QP to Herne Hill by foot 8 mins
- Herne Hill Station to Brixton Station by bus 17 mins
- Brixton to Green Park by tube 11 mins
- Green Park to Knightsbridge by tube 3 mins

44 minutes

- SE24 9QP to Herne Hill by foot 8 mins
- Herne Hill Station to Brixton Station by bus 8 mins
- Brixton to Green Park by tube 10 mins
- Green Park to Knightsbridge by tube 4 mins

48 minutes

- SE24 9QP to Herne Hill by foot 8 mins
- Herne Hill Station to Brixton Station by bus 17 mins
- Brixton to Green Park by tube 10 mins
- Green Park to Knightsbridge by tube 4 mins

47 minutes

- SE24 9QP to Herne Hill by foot 8 mins
- Herne Hill Station to Brixton Station by bus 16 mins
- Brixton to Green Park by tube 11 mins
- Green Park to Knightsbridge by tube 3 mins



Journey Planning

Welcome to Transport API Britain's first comprehensive open platform for transport solutions. We have over 200 developers building on our platform and our solutions power transport operator sites

Blog

[Our response to the Shakespeare Review of Public Sector Information](#)

[We're hiring: ruby developers click here!](#)

[Placr secures new funding to power growth](#)

[OpenStreetMap railway data hacking](#)

[Consultation by the Postcode Address File Advisory Board on licensing: our response](#)

Twitter



Jonathan Raper @MadProf

4 Jun

Off to Dublin 2moro for "Harnessing the potential of Open Data in innovative transport" at ITS Europe to talk about [transportapi.com](#)

Retweeted by transportAPI

Expand



transportAPI @transportapi

22 May



London City Hall

This graph allows everyone to access a range of data from our offices at London City Hall. It's generated in real-time from data taken every 5 seconds from the on-site meters.

For the week commencing midnight on 25 Apr, London City Hall has used:

58,642kWh

Energy use

58,642kWh in Electricity

0kWh in Gas

Average 349kWh per hour

£7,037

Energy cost

£7,037 from Electricity

£0 from Gas

Average £41 per hour

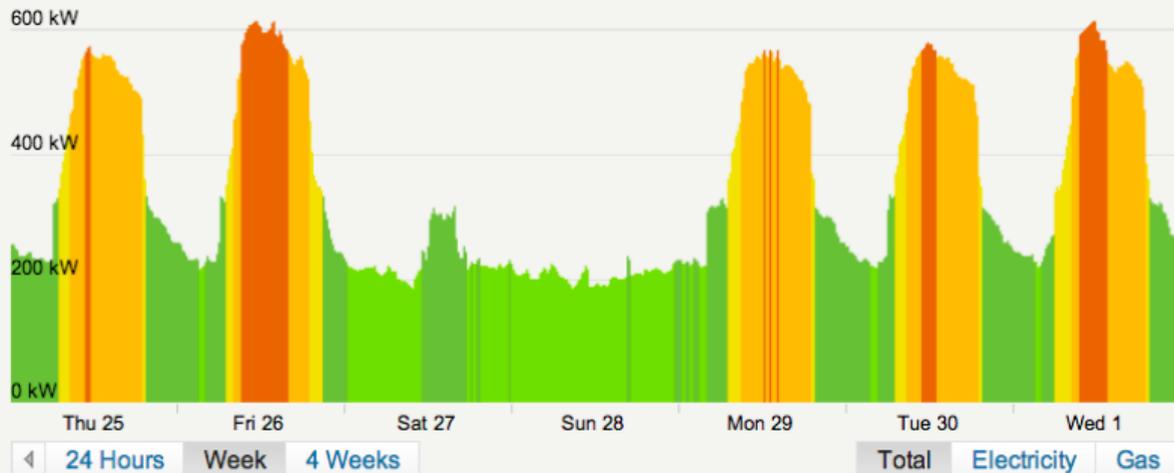
30,765kg

Carbon impact

30,765kg for Electricity

0kg for Gas

Average 183kg per hour





<http://certificates.theODI.org>

The first **robust quality badge** for open data

- Helps publishers certify their data
- Helps users find and use it
- Helps policy makers control & benchmark



Expert

An exceptional example of information infrastructure.



Standard

Regularly published open data with robust support that people can rely on.



Pilot

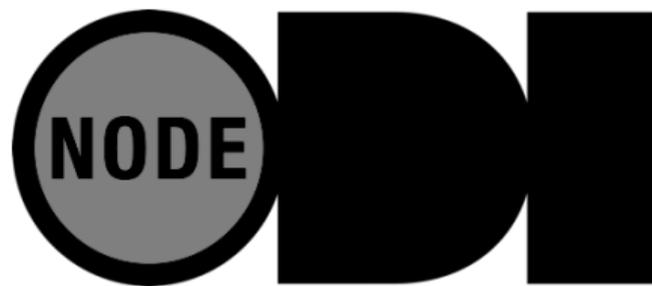
Data users receive extra support from, and can provide feedback to a publisher.



Raw

A great start at the basics of publishing open data.

<http://certificates.theODI.org>



ODI Nodes



Businesses + Universities + NGOs

ODI Nodes connect the organisations that support open data projects and people

Supporting local, national and international impact



Country Node

Country-lead, close to government, independent



City or Region Node

Deliver projects, training, research, and development



Communications Node

Amplify use-cases to, and from, around the world

Many parts, loosely joined. Amplify what's there.



- A. Adopt the ODI charter
- B. License ODI Node brand
- C. Listing in ODI Node registry

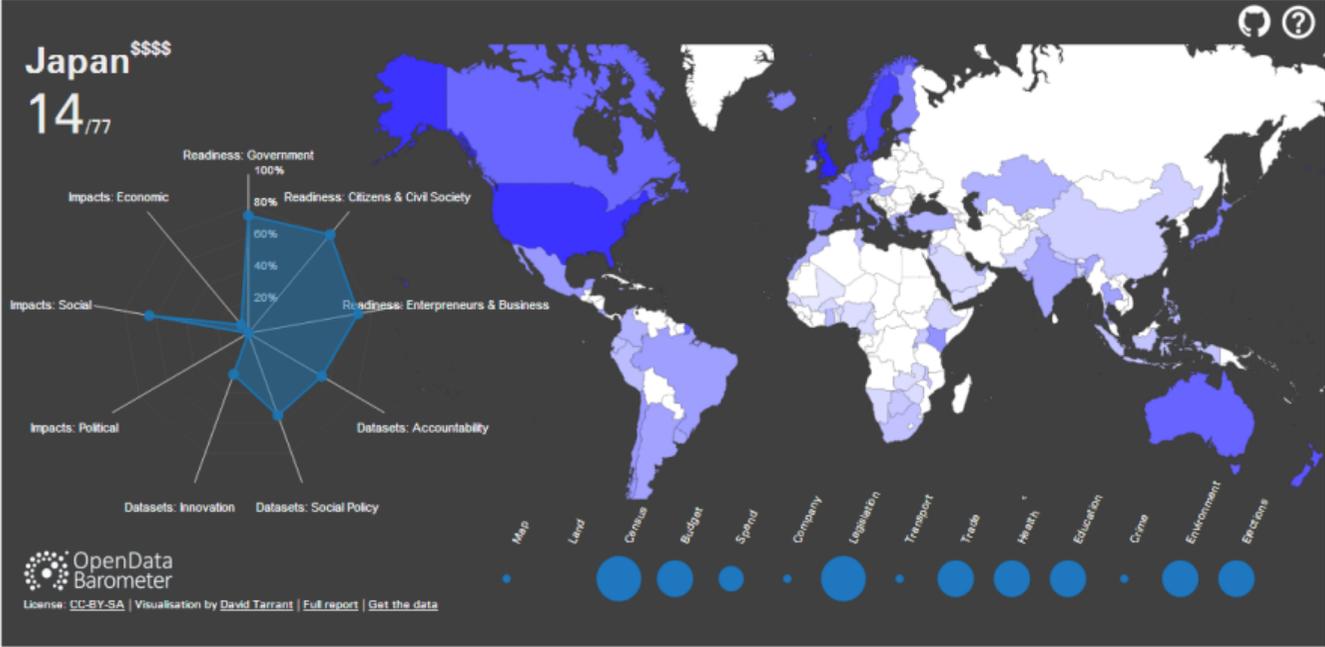
ODI Charter

- + vision, mission, values
- + brand
- + communications
- + standards
- + governance
- + services



**Knowledge
for everyone**

Open Data Barometer: Japan



Big. Open. Personal.

