## DIGITAL TRANSFORMATION AND GOVERNANCE IN THE PHILIPPINES

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## Nature of Digital Transformation

Digital
Technologies
(Traditional & New)

Strategy

**Business Models** 

Customer Experience Managing Change

## Dx Layers of Engagement

Policy & Institutional Level

Revision of PDTS 2022

Harmonization of other DICT policies and plans (e.g. EGMP 2022, NICTES, etc.)

Strengthening the DICT as an organization

Infrastructure & Secure Environment

Improve the PH internet connectivity

Cyber Defense & CS Governance Model

Applications
Development &
Procurement

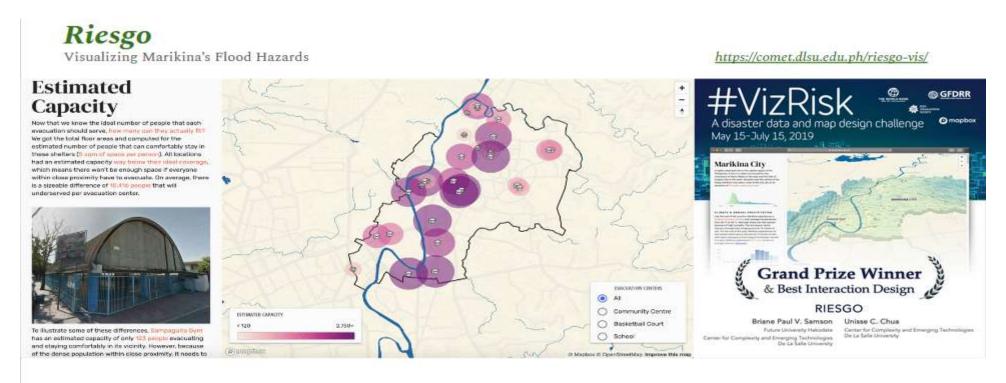
Fast track the implementation of IGOVPhil

Development of common standards for interoperability in government

Good Governance and Citizen Engagement

Push for Open Government

Mechanisms for citizen engagement to foster innovation



Platforms like these can be built to showcase the disaster risk reduction efforts of different local government units.

Moving closer to home, a couple of our assistant professors from the College of Computer Studies extended the undergraduate thesis of their alumni and created a storytelling visualization tool showcasing the flood hazards of Marikina City. The visualization was submitted to #VizRisk - a disaster data and map design challenge last July 15, 2019. The challenge is hosted by the World Bank, the Global Facility for Disaster Risk and Reduction (GFDRR), Mapbox and the Data Visualization Society. This entry won the Grand Prize for overall best visualization and also a category prize of Best Interaction Design. This project was limited because it was built utilizing only publicly available data - such as maps from NAMRIA and point of interest data from OpenStreetMap.

Provided we can gain access to other government data that can eventually be published as open data, we can develop other interactive visualization tools that can tell a story, monitor progress, inform decisions and many more.

## City-University Innovation Hubs

- DICT as an integrator or conduit for other sectors to participate and contribute
- Major SHs and players are the following: Telecoms, IT companies, MSMEs, LGUs, Academe and CSOs
- Problem-centric/ needs-based approach to innovation through RDxIH hubs or labs
- Need for strategic communication

